



Privacy policy

March 2018

Privacy Policy

This Privacy Policy is designed to assist you with understanding how the company B2BX LTD (hereinafter - "we", "us" or "our") collect, use and disclose the information (hereinafter – the "Information") that you provide us when accessing or using the website www.live.b2bx.exchange (hereinafter – the "Website").

1. Description of the Information that we collect

1.1. There are two types of Information that we could collect when you visit our Website:

1.1.1. The personal information that you disclose during the registration process (hereinafter – the "Personal information"). The Personal information is collected solely for purposes that are clearly identified on our Website. It includes any information that is unique to you, such as name, username, E-Mail address, password, cryptocurrency address, mailing address and other information you provide.

1.1.2. The information that is collected automatically from your devices when you use our Website or services available on our Website (hereinafter – the "Automatically collected information"). The Automatically collected information includes:

- the server log information, which may include (but is not limited to) your login details, the date and time of visits, the pages viewed, your IP address, time spent at our Website and the websites you visit just before and just after our Website.
- the information about the computer or mobile device you use to access our Website, including the hardware model, operating system and version, the web browser you use, and other device identifiers.
- the bandwidth upload and download speeds, the amount of free and used storage space on your device and other statistics about your device.

- information collected by cookies, web beacons and other tracking technologies. Cookies are small data files that are stored on your device when you visit a Website, which enable us to collect information about your device identifiers, IP address, web browsers used to access the Website, pages or features viewed, time spent on pages, mobile app performance and links clicked. Web beacons are graphic images that are placed on a Website or in an email that is used to monitor the behavior of the user visiting the Website or sending the email. They are often used in combination with cookies. Cookies and web beacons can be used not only by us but also by our service providers;

2. Use of Information

2.1. By providing us with your Personal information, you also consent for us to collect, hold, use and disclose your Personal information in accordance with this Privacy Policy. If you choose to correspond further with us through e-mail or through the “contact” section of our Website, we may retain, use and disclose the content of your messages together with your e-mail address and our responses.

2.2. By visiting and using our Website you also consent for us to collect, hold and use the Automatically collected information in accordance with this Privacy Policy.

2.3. We will only use the Information for purposes of:

- providing, maintaining, delivering or improving our Website or the products or services provided through our Website;
 - analyzing and tracking data to determine the usefulness or popularity of certain content and to better understand the online activity of our Website users;
 - fulfilling our legal or regulatory requirements;
 - providing you with the information on products or services that you have requested;
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- answering your inquiry or responding to a communication from you;
- developing new products or services;
- sending you technical notices, support or administrative notifications;
- communicating with you about news, products, services, events and other information we think will be of interest to you;
- monitoring and analyzing trends, usage and activities in connection with our Website;
- detecting, investigating and preventing fraudulent transactions or unauthorized or illegal activities;
- protecting of our rights and property;
- linking, connecting or combining Information we collect from or about you with other Information; and
- carrying out any other purpose or reason for which the Information was collected.

3. Sharing and Protection of Information

3.1. We will only share Information about you in the following ways:

- with your consent or at your instruction;
 - with our current or future parent companies, affiliates, subsidiaries and with other companies under common control or ownership with us or our offices internationally;
 - with third parties or service providers that perform work for us;
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- certain information you may choose to share may be displayed publicly, such as your username and any content you post when you use interactive areas of our Website like our online forums;

- in response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law, regulation or legal process;

- if the sharing of Information is necessary for protection of our rights or rights of other parties;

3.2 Our Website may offer social sharing features, links to social media and other integrated tools. Your use of such features enables the sharing of Information with your contacts or the public, depending on the settings you use with the entity that provides the social sharing feature or social media. Please visit the privacy policies of the entities that provide these features to obtain more information about the purpose and scope of data collection and the processing of such data by such entities.

3.3 We take reasonable steps to protect the security of the Information communicated through our Website. However, no computer security system is foolproof and the Internet is not a secure method of transmitting information. As a result, we do not assume any responsibility for the data you submit to or receive from us through the Internet or for any unauthorized access or use of that information and we do not guarantee that the Information communicated by you to us or sent to you by us will be received or that it will not be altered before or after its transmission to us. You agree to not hold us and our respective past, present and future employees, officers, directors, contractors, consultants, equity holders, suppliers, vendors, service providers, parent companies, subsidiaries, affiliates, agents, representatives, predecessors, successors and assigns liable for any loss or damage of any sort incurred as a result of any misappropriation, interception, modification, deletion, destruction or use of Information provided through our Website.

3.4 Most web browsers are set to accept cookies as a default. You may wish to opt out by turning off cookies (please refer to the help menu on your browser). However, switching off cookies may restrict your use of our Website. You may also opt out of receiving promotional

communications from us at any time by following the instructions in those communications. If you opt out, we may still send you non-promotional communications, such as technical notices, support or administrative notifications or information about your account (if you have one).

3.5 Our Website may contain links to other third party websites that may collect personal information about you, including through cookies or other technologies. If you link to another website, you will leave this Website and this Privacy Policy will not apply to your use of and activity on those other websites. You should consult these other websites' privacy policies as we have no control over them and are not responsible for any information that is submitted to or collected by these third parties.

4. Final provisions

4.1 We may change this Privacy Policy in our sole discretion at any time. Any revisions to this Privacy Policy will be posted on our Website. You are solely responsible for monitoring any such changes, so we recommend that you periodically review this Privacy Policy.

4.2 Your continuing to use of our Website constitutes your agreement to be bound by this Privacy Policy and any possible future changes to it. If you do not agree with this Privacy Policy, you are not authorized to use our Website or services, offered via our Website, and your sole recourse is to not use our Website and respective services.